

Name of Course: GCSE Business
Examination Board: Edexcel
Faculty Leader: Mr I Wright
Faculty Leader email: m.wright@decschool.co.uk



How the course is assessed:

The course consists of two external examinations:

- **Theme 1:** Investigating a small business
Written examination: 1 hour and 30 minutes
- **Theme 2:** Building a business
Written examination: 1 hour and 30 minutes

Outline of course:

The specification consists of the following themes:

Theme 1 Investigating a Small Business

Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business.

Content

Theme 1 comprises of five topic areas

- Topic 1.1. Enterprise and entrepreneurship
- Topic 1.2. Spotting a business opportunity
- Topic 1.3. Putting a business idea into practice
- Topic 1.4. Making a business effective
- Topic 1.5. Understanding external forces

Theme 2: Building a business

Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance and human resources. Theme 2 also considers the impact of the wider world on the decisions a business makes as it grows.

Content

Theme 2 comprises of five topic areas

- Topic 2.1. Growing the business
- Topic 2.2. Making marketing decisions
- Topic 2.3. Making operational decisions
- Topic 2.4. Making financial decisions
- Topic 2.5. Making human resource decisions



Potential career pathways that could lead on from this course

Further Education

You can take 'A' level courses in Business Studies, Economics and Accounts.

Career Opportunities

With a qualification in Business Studies you can access careers in:

- Accountancy
- Marketing
- Human Resources and Law

...and it will give you an understanding of how all businesses work.