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| **Technique** | **Definition** | **Example** |
| Alliteration | The occurrence of the same letter or sound at the beginning of words close to each other. | Brilliant birdsSlithering snakeSweet birds sang |
| Antithesis | A person or thing that is the direct opposite of someone or something else | Love is the antithesis of selfishness |
| Assonance | When two or more words close to one another repeat the same vowel sound but start with different consonant sounds. | We l**i**ght f**i**re on the mountain.I feel depr**e**ssed and r**e**stl**e**ss. |
| Connotation | The feelings or associations with words/phrases which helps to find the hidden meaning. | The word ‘discipline’ has unhappy connotations of punishment and repression |
| Idiom | A group of words established by usage as having a meaning not explicit in those of the individual words | Over the moonSee the light |
| Imagery | Visually descriptive or figurative language, especially in a literary work. | It had a black canal in it, and a river that ran purple with ill-smelling dye, arid vast piles of buildings, full of windows where there was a rattling and a trembling all day long. |
| Juxtaposition | The fact of two things being seen or placed close together with contrasting effect. | It was the best of times, it was the worst of times. |
| Simile | A figure of speech involving the comparison of one thing with another thing of a different kind, using ‘like’ or ‘as.’ | As bright as a buttonAs fierce as a lionLike the wild sea |
| Metaphor | A figure of speech in which a word or phrase is applied to an object or action to which it is not literally applicable – where you say something is something else. | He is winter.The house was a pocket of tension. |
| Onomatopoeia | The formation of a word from a sound associated with what is named | BangCrash Sizzle |
| Parallelism | The use of components in a sentence that are grammatically the same; or similar in their construction, sound, meaning | Like father, like son.Easy come, easy go. |
| Personification | The attribution of human characteristics to something non-human. | “The clock face stared at me menacingly.” |