

GCSE Business unit 1 and unit 2 – Revision Homework

Topic 1

Topic / Dates	Content coverage	Questions and Queries
	Course introduction	
Topic 1.1 9.1.19	Topic 1.1 Enterprise and entrepreneurship 1.1.1 The dynamic nature of business	
10.1.19	1.1.2 Risk and reward	
11.1.19	1.1.3 The role of business enterprise	
Topic 1.2 14.1.19	Topic 1.2 Spotting a business opportunity 1.2.1 Customer needs	
15.1.19	1.2.2 Market research	
16.1.19	1.2.2 Market research	
17.1.19	1.2.3 Market segmentation	
18.1.19	1.2.4 The competitive environment	
Topic 1.3 21.1.19	Topic 1.3 Putting a business idea into practice 1.3.1 Business aims and objectives	
22.1.19	1.3.2 Business revenues, costs and profits	
23.1.19	1.3.2 Business revenues, costs and profits	
24.1.19	1.3.3 Cash and cash-flow	
25.1.19	1.3.4 Sources of business finance	
Topic 1.4 28.1.19	Topic 1.4 Making the business effective 1.4.1 The options for start-up and small businesses	
29.1.19	1.4.1 The options for start-up and small businesses	
30.1.19	1.4.2 Business location	

Topic / Dates	Content coverage	Questions and Queries
31.1.19	1.4.3 The marketing mix	
1.2.19	1.4.3 The marketing mix	
2.2.19	1.4.4 Business plans	
Topic 1.5 5.2.19	Topic 1.5 Understanding external influences on business 1.5.1 Business stakeholders	
6.2.19	1.5.2 Technology and business	
7.2.19	1.5.3 Legislation and business	
8.2.19	1.5.4 The economy and business	
9.2.19	1.5.5 External influences	
	Enhancement activity – Theme 1	
	Exam skills/end of Theme 1 exam	

Topic 2

Topic / Dates	Content coverage	Questions and Queries
Topic 2.1	Content coverage	Learning outcomes
	Introduction to Theme 2	
Topic 2.1 12.2.19 -13.2.19	Topic 2.1 Growing the business 2.1.1 Business growth	
Topic 1.2		
14.2.19	2.1.2 Changes in business aims and objectives	

Topic / Dates	Content coverage	Questions and Queries
15.2.19	2.1.3 Business and globalisation	
16.2.19	2.1.4 Ethics, the environment and business	
Topic 2.2 25.2.19	Topic 2.2 Making marketing decisions 2.2.1 Product	
26.2.19	2.2.2 Price	
27.2.19	2.2.3 Promotion	
28.2.19	2.2.4 Place	
1.3.19	2.2.5 Using the marketing mix to make business decisions	
Topic 2.3 4.3.19	Topic 2.3 Making operational decisions 2.3.1 Business operations	
5.3.19	2.3.2 Working with suppliers	
6.3.19	2.3.3 Managing quality	
7.3.19	2.3.4 The sales process	
Topic 2.4 8.3.19	Topic 2.4 Making financial decisions 2.4.1 Business calculations	
11.3.19	2.4.2 Understanding business performance	
Topic 2.5 12.3.19 – 13.3.19	Topic 2.5 Making human resource decisions 2.5.1 Organisational structures	

Topic / Dates	Content coverage	Questions and Queries
14.3.19	2.5.2 Effective recruitment	
15.3.19	2.5.3 Effective training and development	
18.3.19	2.5.4 Motivation	