

## GCSE Business – Revision Homework

Topic / Dates	Content coverage	Questions and Queries
	<b>Course introduction</b>	
Topic 1.1 Wk 1 – <b>8.1.19</b> to 12.1.19	<b>Topic 1.1 Enterprise and entrepreneurship</b> 1.1.1 The dynamic nature of business	
9.1.19	1.1.2 Risk and reward	
10.1.19	1.1.3 The role of business enterprise	
Topic 1.2 11.1.19	<b>Topic 1.2 Spotting a business opportunity</b> 1.2.1 Customer needs	
12.1.19	1.2.2 Market research	
Wk 2 – <b>13.1.19</b> to 19.1.19	1.2.3 Market segmentation	
14.1.19	1.2.4 The competitive environment	
Topic 1.3 15.1.19	<b>Topic 1.3 Putting a business idea into practice</b> 1.3.1 Business aims and objectives	
16.1.19	1.3.2 Business revenues, costs and profits	
17.1.19	1.3.2 Business revenues, costs and profits	
18.1.19/19.1.19	1.3.3 Cash and cash-flow	
Wk3 <b>20.1.19-</b> 26.1.19	1.3.4 Sources of business finance	
Topic 1.4 21.1.19	<b>Topic 1.4 Making the business effective</b> 1.4.1 The options for start-up and small businesses	
22.1.19	1.4.1 The options for start-up and small businesses	
23.1.19	1.4.2 Business location	

Topic / Dates	Content coverage	Questions and Queries
24.1.19	1.4.3 The marketing mix	
25.1.19	1.4.3 The marketing mix	
26.1.19	1.4.4 Business plans	
Topic 1.5 Wk 4 27.1.19 - 3.2.19	<b>Topic 1.5 Understanding external influences on business</b> 1.5.1 Business stakeholders	
28.1.19	1.5.2 Technology and business	
29.1.19	1.5.3 Legislation and business	
30.1.19	1.5.4 The economy and business	
31.1.19	1.5.5 External influences	
1.2.19	1.5.5 External influences	
2.2.19	Enhancement activity – Theme 1	
3.2.19	Exam skills/end of Theme 1 exam	